



**Cámara de Comercio
Hispano-Noruega**
Spansk-Norsk Handelskammer

NORDIC MARKET

10+11 of December 2011 – Barcelona

INVITATION

The Spanish- Norwegian Chamber of Commerce, together with other commercial delegations of the Nordic countries, is organizing a two-day Nordic Market event in Barcelona on the 10th and 11th of December 2011. Norwegian companies, together with those of other Nordic countries, are invited to take advantage of the event and to promote and sell their products / business during the best Christmas season.

Locally based Nordic organizations and associations are also invited to the event to promote their activities in Barcelona and Spain in general.

The event will be widely promoted through mass media and open for all population.

THE MARKET

The Nordic Market has a triple objective: bring attention to and create publicity about the Nordic companies and their products, provide added value to the participants, and to bring together the Nordic community in Barcelona area taking advantage of the busy Christmas time.

The event is focused at the Nordic companies that have already started their business in the Spanish market or are hoping to successfully enter the market. Additionally, because of the nature of the event and the public attending, the focus of the market products is in end consumer products: gastronomy, clothing, jewelry and other design products, perfumery, books, domestic use products, etc.

Description:

The Nordic Market consists of the following activities and modes of participation:

1) Sales stands

The participating companies will have in their disposal a space in which to sell and promote their products and services to the attending public. The spaces will be of 10 square meters each, which the attending companies are free to furnish and decorate as wished. Larger areas can be applied per request.

2) Sponsors

This mode of participating is aimed at the companies that wish to complement their presence in the market by sponsoring the event. The names and logos of the sponsors will be present in all the related marketing and promotion material. This mode of participation is open for recognized and prestigious Spanish companies as well.

DATE AND PLACE

December 10th and 11th from 10.00 am to 18.00 pm.



The Nordic Market will be celebrated in the spectacular Sala Marqués de Comillas in Museo Marítimo of Barcelona (Drassanes), that offers a big and open space for both the sales stands and the visitors to walk around. For more information of the museum and the great hall, be welcome to visit the web page of the museum: www.mmb.cat.

FEES AND CONDITIONS

Sponsor: 3.000 €

Sponsor and space: Price depends on the space you choose

Space rental for 20 m2:	2.400 €
Space rental for 10 m2:	1.500 €
Space rental for 5 m2:	800 €

The prices include:

- Space rental, basic supplies and insurance
- Marketing and communication related to promoting the event, press releases, mailing to consumers and VIP's, viral e-marketing, etc.
- Coordination and organization related to the event

The prices include the VAT. They do not include the furniture of the allocated spaces for each company nor the marketing and communication exclusive to the individual company.

Inscription deadline: August 1st, 2011

SOCIAL RESPONSABILITY

10 % of the income from the participation and sponsoring of the event will be donated to solidarity and social use in the City of Barcelona.

If you need more information about the Nordic Market, please contact:

La Cámara de Comercio Hispano- Noruega

Carolin Rustad

Tel: +(34) 914586015

Email: info@cchispanor.com

Delegación Comercial de Dinamarca

Heidi Ravn

Tel: +(34) 93 487 54 86

Movil: +(34) 620 97 57 82

Email: heirav@um.dk



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Hispano-Noruega**
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Att: Carolin Rustad
E- mail: info@cchispanor.com
Tel. +34 914 586 015
Fax. +34 913 441 233

Inscription

Nordic Market

10-11 of December 2011 in Barcelona

Send by fax 913441233 or by email info@cchispanor.com

Yes, we want to participate at the Nordic Market Barcelona in the following way:

- Sponsor: 3.000,- euros
- Space of 20 m2, Price: 2.400,- euros
- Space of 10 m2, Price: 1.500,- euros
- Space of 5 m2, Price: 800,- euros

Company / Firm:

Name and title of the responsible:

Direction: _____

Postal code: _____

City: _____

Tel. _____ Fax. _____

Email: _____

Products: